



# Institute For Operations Research and the Management Sciences (INFORMS)

- Institute For Operations Research and the Management Sciences (INFORMS) é uma associação internacional líder voltada para profissionais em pesquisa e análise de operações que conta com mais de 12.500 membros de todo o mundo.



- Possui como objetivos promover as melhores práticas e os avanços em pesquisa operacional, ciência de gerenciamento e análise para melhorar processos operacionais, tomada de decisões e resultados por meio de uma variedade de publicações, conferências, competições, comunidades em rede e serviços de desenvolvimento profissional altamente citados.

A página inicial da editora é dividida em três partes:

1. Barra superior de navegação
2. Caixa de pesquisa e área de pesquisa avançada
3. Destaques

The screenshot shows the homepage of the INFORMS PubsOnLine website. At the top, there is a navigation bar with a logo and links for 'Log In', 'Help', and a shopping cart icon. A red box labeled '1' highlights the navigation menu with options: JOURNALS, MAGAZINES, PUBLICATIONS, and PRICING & SUBSCRIPTIONS. To the right, a search bar is highlighted with a red box labeled '2', containing the text 'Search PubsOnLine' and an 'Advanced Search' button. Below the navigation bar is a large blue banner for an 'INFORMS PubsOnLine Spotlight' featuring the 'INFORMS Journal on Applied Analytics Editor's Statement'. A second red box labeled '2' highlights a search section titled 'What Topic Do You Want to Explore Today?' which includes a search input field with the placeholder 'Enter phrases, keywords, authors, DOI etc.', a 'SEARCH' button, and an 'Advanced Search' link. Below this is a section titled 'Recognizing Excellence' with a portrait of Alfred Nobel and text about INFORMS authors winning the Nobel Prize in Economics. A 'Read More' link is present. A third red box labeled '3' highlights the 'INFORMS Content' section, which has tabs for 'Most Recent' and 'Most Cited', and shows the beginning of three article titles: 'Lifting the Veil: The Benefits...', 'Technical Note—Options...', and 'On Robust Emotional 0-1...'

A página de pesquisa avançada é dividida em três partes:

1. Busca por termos
2. Busca em publicações específicas
3. Limitação por períodos

**1 Advanced Search**

Anywhere ▾ Enter Search term ⊗

Anywhere ▾ Enter Search term ⊗

Anywhere ▾ Enter Search term ⊕

**2 Published in** e.g. Organization Science

**3 Publication Date**

All dates

Last Select ▾

Custom range Month ▾ Year ▾

Month ▾ Year ▾

**SEARCH TIPS**

**Boolean searches**

You can use the Boolean Operators AND, OR and NOT within search fields. By default an AND relationship is assumed between search terms unless another operator is specified.

**Searching for authors**

To search for multiple authors, separate each author name with either AND or OR. Using AND will search for content that has been co-authored by the authors. Using OR will search for content that has been authored by either of the authors.

**Searching for phrases**

Enclose your search term with quotation marks to search for an exact match of that phrase. Without quotation marks, articles including all of the search terms somewhere in the article will be listed. For example searching for "civil war" will find articles containing that exact phrase.

**Wildcards**

Use a question mark (?) in a search term to represent any one character and use an asterisk (\*) to represent zero or more characters. For example, searching for Europe\* will find results containing Europe and European. Wildcards cannot be used at the start of a search term or when searching for phrases in quotes.

A página de resultados é dividida em duas partes:

1. Refinamento dos resultados de pesquisa
2. Resultados de pesquisa

The screenshot shows the Informa PubsOnLine search results page for the keyword "Skills". The page is divided into two main sections: "Search Filters" (left) and "Results" (right). The "Search Filters" section includes "Content Type", "Publication Date", and "Author". The "Results" section shows a list of articles with titles, authors, and publication details. Red boxes and numbers 1 and 2 highlight the "Search Filters" and "Results" sections respectively.

**Search Filters**

Content Type	Count
Research Article	1952
Other	85
Book Review	29
Chapter Item	22
Editorial	18
More 3	

**Publication Date**

1967 2020

**Author**

Greenberg, Harvey J	22
Lev, Benjamin	21
Gorman, Michael F	15
Agarwal, Ritu	14

**Results: 1 - 20 of 2114 for "Skills"**

Per Page: 20 50 100 | Sort: Relevance

**Skills, Efficiency, and Timing in a Simple Attack and Defense Model**  
Nicola Dimitri  
Published Online: Decision Analysis (-Not available-)  
PDF (609 KB) | Permissions

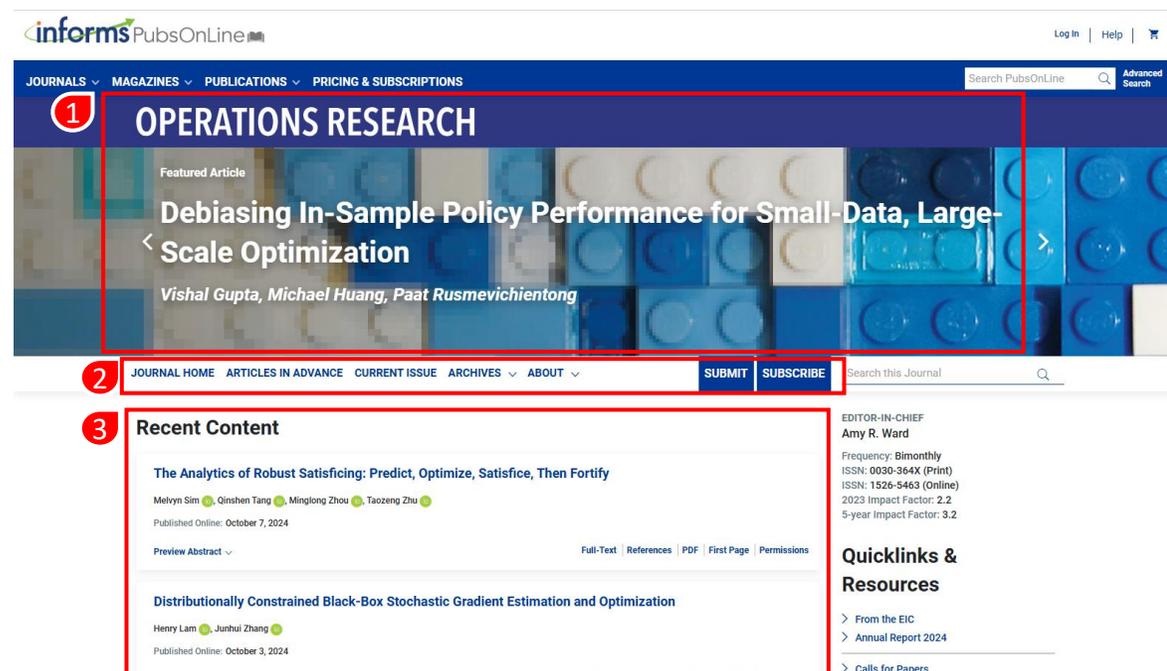
**Knowledge or Skills: Which Do Administrators Learn from Experience?**  
Clifford Nass  
Published Online: Organization Science (February 1994)  
PDF (401 KB) | Permissions

**Is the World Flat or Spiky? Information Intensity, Skills, and Global Service Disaggregation**  
Sunil Mithas, Jonathan Whitaker  
Published Online: Information Systems Research (September 2007)  
PDF (184 KB) | Supplementary Material | Permissions

**The Trade-off Between Efficiency and Learning in Interorganizational**

A página do periódico é dividida em três partes:

1. Título do periódico e conteúdo em destaque
2. Barra de navegação do conteúdo
3. Conteúdos recentes



A página do artigo é dividida em quatro partes:

1. Download em PDF
2. Título e informações do artigo
3. Conteúdo adicional
4. Conteúdo do artigo

The screenshot shows a journal article page with the following structure:

- 1:** A blue button labeled "View PDF" with a document icon, located in the left sidebar under "Full Access".
- 2:** The article title "Managing Security Outsourcing in the Presence of Strategic Hackers" and author names "Yong Wu, Junlin Duan, Tao Dai, Dong Cheng" in the main content area.
- 3:** A sidebar on the right titled "Articles In Advance" with a grid of article thumbnails.
- 4:** The "Abstract" section, which contains the text: "Nowadays, firms tend to outsource security operations to professional... Constructing a contract theory model, this paper examines the interaction between an MSSP and a strategic hacker based on both parties' characteristics. We find that the hacker will give up less valuable information assets, and thus not all information assets are worth protecting for the MSSP. For both parties, their optimal efforts do not necessarily increase with their respective efficiency, and the firm's reputation loss has an opposite effect on its respective efforts. Moreover, we distinguish two types of security externalities including MSSP-side externality and hacker-side externality, and we find that the two types of security externalities have different effects on both parties' optimal efforts and expected payoffs. We also find that as a result of the trade-off between the integration effect of the MSSP and the effect of MSSP-side externality, firms are still willing to outsource their security operations to the MSSP even when an MSSP devotes fewer security efforts than those of firms that manage security in-house. Last, we extend our base model from two aspects to generalize the main results."

- A Dot.Lib é uma empresa brasileira dedicada à disseminação da informação científica através do fornecimento de acesso online a livros digitais, periódicos eletrônicos e bases de dados nas mais diversas áreas do conhecimento.
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